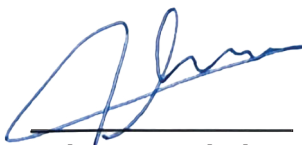


Quality policy






The Company seeks to be the Quality & Technology leader in our markets as viewed by our customers. Quality is an integral part of our business principles. Our Quality Policy is defined in our Quality Management System and is strongly driven by the following management principles and behaviors:

- The Company holds the Quality of its products and services to be of the highest importance in all its activities. Our commitment to Quality starts with the management and extends to our employees.
- The Company operates its QMS in conformance with the applicable standards. The Management is committed to maintaining and continually improving the QMS effectiveness.
- The Company sees customer's satisfaction as its important priority (second to safety only) and ensures the products and services it supplies conform to the regulatory and customer requirements.
- The Company builds long-term, mutually profitable relationships with our customers by understanding their specific needs and is flexible in offering solutions that meet their expectations;
- The Company focuses on prevention of defects and on continuous improvement of its processes, products and services. This is achieved by working in cooperation with customers and suppliers.
- The Company manages Quality risks – to a level as low as reasonably practicable – as part of our daily activity by means of an effective risk management process;
- The Company develops its human resources, invests in the improvement of knowledge and skills of employees and motivates them towards excellence in their performance. We ensure this Quality policy is understood, implemented and maintained at all levels.
- The Company invests in new technology and is known in the industry as an innovator.
- The Company will annually measure and re-define the Quality goals such as reduction of nonconformities, reducing delays in the product supply, improving customer services, etc. The Company will continually strive to achieve and surpass its Quality goals.

I undertake the responsibility to provide the resources, guidance and leadership needed to ensure that this Quality Policy is applied in the company's daily activities.



Asher Ben-Shabat
C.E.O

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